

About Shore Capital

- > An independent investment group specialising in principal finance, equity capital market activities and alternative asset management
- > Founded in 1985 with offices in Guernsey, London, Liverpool, Edinburgh, Berlin and an affiliate office in Dubai
- > A leading London market maker covering over 1,200 stocks third largest market-maker on AIM by both value and volume of trades

Principal Finance

- > Shore Capital maintains a substantial war-chest for acquisitions or principal finance activities
- > In April 2017 Shore Capital announced a joint venture focused on real estate opportunities in the supported living sector called Puma Social Care Investments Ltd (PSCI). Securing £21m of equity commitments, PSCI has been established to acquire newly built or converted assets to provide residential accommodation in the form of self-contained apartments for individuals with learning difficulties.

Equity Capital Markets

1. Market Making

- > Leading market maker covering over 1,200 stocks third largest market-maker on AIM by both value and volume of trades
- > Comprehensive coverage to UK retail brokerage community as well as multiple institutional investors and hedge funds

2. Sales, Distribution and Research

- > Research published on +200 companies, distributed to over 500 institutions across the UK & Ireland
- Ranked No. 1 for Insurance and in the top five sector rankings for Retail, Financials, Media, Consumer Goods and Transport & Logistics, in the 2017 Extel survey

3. Corporate Broking and Advisory

- Full service function: fundraisings, take-over code, M&A; acting as Sponsor on the Main Market and NOMAD on AIM. Over £5.4bn raised since Jan 2014
- Advising 70 retained corporate clients, including WM Morrison Supermarkets plc, Cranswick plc, Chesnara, Dairy Crest Group and A.G Barr plc

Alternative Asset Management

21 year track record, over £900m under management

1. German Property

- > Puma Brandenburg owns €560m of investment properties and assets across Germany
- > In June 2015 Brandenburg Realty announced its final close raising €150m from institutional investors and family offices. The vehicle made its second acquisition in May 2016 of a €32m commercial and residential portfolio in Potsdam

2. Growth Capital

> St Peter Port – AIM listed specialist fund for development capital/pre-IPO opportunities

3. Venture Capital Trusts (the Puma VCTs)

> Providing secured finance for growing businesses has resulted in a market leading track record for limited life VCTs. Over £220m has been raised for Puma VCTs, which have distributed over £108m in tax-free* dividends. Puma VCT 13 is open for investment

4. Puma EIS

> Adopts a similar asset-backed strategy to that successfully deployed by the Puma VCTs to provide EIS benefits across a carefully managed portfolio. Over £50m has been raised from investors to date

5. Puma Heritage plc and AIM IHT Portfolio

- > Puma Heritage focus is on secured lending to established companies. Investments in the company are intended to benefit from 100% relief from IHT* after 2 years. Over £50m has been raised from investors to date
- Puma AIM IHT is an award winning discretionary portfolio service launched in 2014 that seeks to mitigate IHT* by investing in a portfolio of 21 selected AIM stocks.
- * Tax reliefs depend on personal circumstances, minimum holding periods and may be subject to change



Market Information (as at 31 December 2017)

Symbol	SGR
Market	AIM
Market Cap	£44.7m
Shares in issue	21.573m
Share price	207.5p
Shares not in public hands	59.16 %

Key Financials

	Interim 2017	2016	2015
Revenue	£20.3m	£39.4m	£42.0m
Pre-tax profit	£2.5m	£2.4m	£11.7m
EPS (p)	6.7	6.0	27.1
DPS (p)	5.0	5.0	0.0*
Cash on B/S	£31.5m	£23.9	£22.1m

^{*} The Company returned capital of £10m to shareholders

Shareholders over 3% (as at 31 December 2017)

Howard Shore	44.19%
Graham Shore	9.81%
Aralon Resources and Investment	5.87%
Kevin Spencer and Zenith Insurance	4.99%
Miton Group plc	4.40%

Board Members and Key Management

Directors

Howard Shore – Executive Chairman

Lynn Bruce – Executive Director

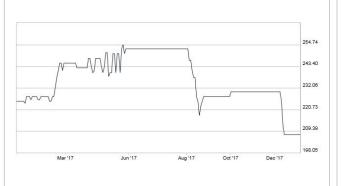
Dr Zvi Marom – Non Executive Director

James Rosenwald III - Non Executive Director

Simon Fine – Joint Chief Executive

David Kaye – Joint Chief Executive

Share price performance over 12 months



Senior Management

Michael Van Messel – Head of Finance and Tax

Dru Danford – Head of Corporate Broking and Advisory

Heydan Frankenberg - COO of Berlin office

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December 2017

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